



**SOCIÉTÉ À MISSION
EUROPE**



Région
Hauts-de-France



Cofinancé par
l'Union européenne

SUMMER SCHOOL 2026

PURPOSE AT THE HEART OF EUROPE

Research, dialogue and
action for a new economic model



**FRIDAY, JUNE 26, 2026
LILLE, FRANCE**



**KEYNOTE
SPEAKER**

**MICHAEL
RISTANIEMI**

Team Leader,
Responsible Business
Conduct Unit,
European Commission
DG GROW

**Coming to our summer school
especially for the occasion !**

AFTERNOON OPEN TO THE PUBLIC IN ENGLISH

2: 00 PM

**KEYNOTE SPEECH
FROM**



MICHAEL RISTANIEMI
Team Leader,
Responsible Business
Conduct Unit,
European Commission
DG GROW

A KEYNOTE ON **EUROPEAN
POLICIES** AND THE FUTURE
OF **RESPONSIBLE BUSINESS**



**2: 30 PM -
4: 30 PM**

**EUROPEAN
SCIENTIFIC
COUNCIL ON
PURPOSE**



A panel of leading
European scholars exploring
the concept of purpose and
its implications for business
and society

DIALOGUE, ACADEMIC
INSIGHTS **AND**
**CROSS-BORDER
PERSPECTIVES**



5: 00 PM

**CLOSING
WORDS**



**STÉPHANE VERNAC
& EMERY JACQUILLAT**

- Lead of the "Société à Mission Europe" project
- Former CEO of Camif and co-founder of Cem

SUMMER SCHOOL
CONCLUSIONS **AND**
OUTLOOK FOR
THE PROJECT



EUROPEAN SCIENTIFIC COUNCIL DETAILS ON THE FOLLOWING PAGE

Meet our european scientific council

2: 30 PM - 4: 30 PM



Cofinancé par
l'Union européenne

DEBATE BETWEEN EUROPEAN RESEARCHERS ON CORPORATE PURPOSE



**ALESSIO
BARTOLACELLI**

Università di Modena e
Reggio Emilia



**CAROLINA
CUNHA**

University of Coimbra



**KEVIN
LEVILLAIN**

Mines Paris, PSL



**FLORIAN
MÖSLEIN**

University of Vienna



**ANNE
SANDERS**

University of Bielefeld



**BLANCHE
SEGRESTIN**

Mines Paris, PSL



**JEROEN
VELDMAN**

Nyenrode Business
University



**ANNE-MARIE
WEBER**

University of Warsaw

Moderated by:



**SARAH
VANDEMBROUCKE**

Researcher in the *Société
à mission Europe* project



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59000 LILLE, FRANCE



OPEN TO ALL:
RESEARCHERS, PRACTITIONERS,
STUDENTS & CITIZENS



JOIN US FOR AN
INSPIRING AFTERNOON
TO THINK, EXCHANGE
AND BUILD THE FUTURE
OF PURPOSE-DRIVEN
COMPANIES IN EUROPE!

